



news for Community Leaders

Calendar of Events

Drug-Free Coalition Meetings 2010-2011

- November 11
- December 9
- January 13
- February 10

LaSalle Springs Middle School 3:30-5 pm

Coalition Executive Committee Meetings

2010-2011

- November 15
- December 13
- January 24
- February 14

Crestview Middle School 3:30-5 pm.

Medication Take-Backs

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Contact Us

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Rockwood Drug-Free Coalition

Public Safety Professionals Reach Out to Students



Residents in the Lafayette High School area Wednesday morning, October 13, heard the sirens of emergency vehicles and may have seen the Arch helicopter land in the east athletic field, but had nothing to fear. Officers of **Metro-West Fire**

Protection District and the **St. Louis County Police** partnered with the students in the **Lafayette STAR** chapter to stage a mock drunk driving accident and vehicle rescue.

Approximately 200 students watched as firefighters

and police officers demonstrated what would happen immediately after a drunk driving accident. Student actors wore makeup to simulate serious injuries and firefighters even cut one student out of an SUV. The ARCH medical evacuation helicopter arrived in illustration of emergency airlift procedures.

Metro-West officers volunteer on their days off to provide these simulations to students. This **Drunk-U-Drama** was timed to precede Home Coming weekend, a time when student risk for drug and alcohol related injuries increases. After the enactment, student actors and emergency personnel answered audience questions in a discussion held in Lafayette's theater.

"You don't lead by pointing and telling people some place to go. You lead by going to that place and making a case." Ken Kesey

Community Leader Pledge 2010-2011 Signature Campaign

take the
community pledge



The Rockwood Drug-Free Coalition provides leadership

in the prevention of substance abuse and other unhealthy lifestyle choices. An important component of this role is connecting our many and diverse community leaders in the opportunity to express their commitment to safe and drug free schools and neighborhoods.

The **Community Leaders Pledge** program was designed to demonstrate unity across the many Rockwood communities in commitment

to safe and drug-free environments for our children.

The 2009-2010 signature effort included over 200 leaders from across the Rockwood region. The 2010-2011 signature campaign is intended to expand the number and scope of participating community leaders. Watch for a signature card or sign up on line at **RockwoodCoalition.org** on the **Community Leaders page**.

To become involved with the Drug-Free Coalition or to get more information about its mission, goals and programs, visit us at RockwoodCoalition.org



Rockwood Drug Free Coalition
RockwoodCoalition.org

500 North Central
Eureka, MO 63025-1203

Medication Take-Backs: Leadership for Success



In September 2009, The Rockwood Drug-Free Coalition collaborated with the Chief Wiegand and the Eureka Police Department to initiate collection of expired and unused medications with a **Medication Take-Back Event**. That event collected over 14000 doses of medication from 34 citizens. Over the following year, these events came to be held in partnership with all the police departments that serve the Rockwood region. The most recent of these events was held on September 25 at five locations. Approximately **400 pounds of medications** were collected. Two more offerings of this important service are scheduled for 2010 as follows:

Two dates with different locations 9:00am - 1:00pm

November 6, 2010

Ballwin Police Department

300 Park Dr. Ballwin MO 63011

Clarkson Valley and Wildwood Fru-Con Center

15933 Clayton Rd. Ballwin MO 63011

Ellisville Police Department

37 Weis Ave. Ellisville MO 63011

Fenton City Hall

625 New Smizer Mill Rd. Fenton MO 63026

November 13, 2010

Chesterfield (9am-Noon)

Parks Administration and
Maintenance Facility

17891 North Outer Forty Rd.

Chesterfield MO 63017

Eureka Police Department

120 City Hall Dr. Eureka MO 63025

Red Ribbon Week: *Crash Smashes generate funds for TREND Teams*



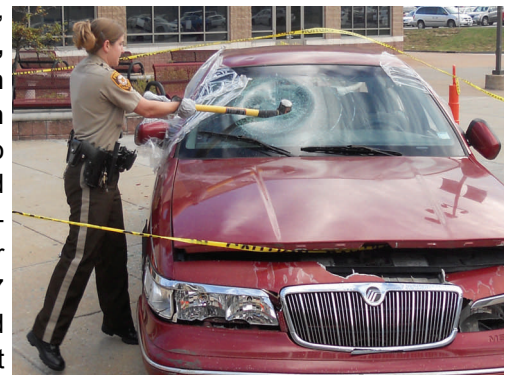
Crestview TREND Students after a successful Car Smash

Officer Jake Diener, Crestview Middle School SRO, arranged for the TREND teams at **Crestview Middle School and Rockwood Summit High School** to access derelict cars for use in "**Crash Smash**" fund raising events during *Red Ribbon Week*. Officer Diener contacted local towing companies and delivery of the vehicles for the students. He also removed the glass from the car used by the Crestview students. Crestview's Car Smash, held October 26, generated roughly \$600 for this student led prevention team.

At Rockwood Summit, **Officers Kathy Koenig, Dusty Poncin, Jon Sumpter and Calvin McClain** all pitched in to help **Steve Merritt** and his TREND team prepare their car for their October 26 and 27 Crash Smash fund raiser. The Summit TREND team collected over \$400 for future prevention and charitable projects. **THANK YOU** to all the **County Police Officers** who helped us succeed!



Officers Koenig and Poncin watch Summit's Crash Smash



Officer Kathy Koenig works to remove glass for Summit TREND Crash Smash fund raiser